

## **Method and System for Customized Call Termination**

### **ABSTRACT OF THE DISCLOSURE**

A telecommunications system 100 includes a service control point 114 storing information indicating how a telephone call should be handled. This information includes information related to a custom ringback service. An intelligent peripheral 116 has access to at least one custom ringback clip. At least one switch 104 communicates with the service control point 114 and the intelligent peripheral 116. This switch(es) 104 is configured to route the custom ringback clip (e.g., music or video) from the intelligent peripheral 116 to a caller based upon the information related to a custom ringback service stored in the service control point 114.